



# ALANA KP

Digital Marketing intern

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## EDUCATION

Diploma in Digital Marketing

Vismayam College of Art and Media

(2025-2026)

BA History

Rajiv Gandhi Memorial Arts and  
Science college palakkad

(2022-2025)

## LANGUAGE

English

Malayalam

Tamil

## ABOUT ME

Results-driven and enthusiastic Digital Marketing fresher with a strong foundation in social media marketing, content strategy, SEO, and brand communication. Seeking an internship opportunity to apply analytical thinking, creativity, and digital skills in a dynamic professional environment while continuously enhancing industry knowledge. Committed to delivering innovative ideas, supporting brand growth, and contributing effectively to organizational success.

## TECHNICAL SKILLS

- Social Media Marketing (Instagram, Facebook, LinkedIn)
- Search Engine Optimization (SEO)
- Content Creation & Content Marketing
- Google Ads & Social Media Advertising
- Email Marketing
- Canva & Basic Graphic Designing
- Keyword Research
- Google Analytics (Basics)
- Communication & Brand Promotion

## SOFT SKILLS

- Communication Skills
- Creativity & Innovation
- Team Collaboration
- Time Management
- Problem-Solving
- Adaptability & Quick Learning
- Critical Thinking
- Leadership Qualities
- Presentation Skills
- Positive Attitude
- Work Ethic & Professionalism